

## LAUX LAWYERS AG Takes Collaboration Virtual with Veeting Rooms

### Overview

As a Zurich-based IT law firm, LAUX LAWYERS AG delivers highly specialized services to business clients. The firm offers expert counsel on a variety of niche topics such as data security, licensing issues (software development and software distribution), outsourcing matters, and data monetization. Clients turn to this boutique firm to have experienced attorneys draft technology-related agreements, provide sound business advice, and litigate to protect their interests in court.

Since many areas of law dovetail with information technology, LAUX LAWYERS AG coordinates with attorneys in other legal specialties to provide clients with comprehensive representation and advice. To streamline project management and ensure that nothing falls through the cracks, LAUX LAWYERS AG serves as the interface between participating firms and the clients.

### Challenge

Collaborating with lawyers in other firms via email proved to be an inefficient way of con-

ducting projects. With so many details to cover, searching and scrolling through email conversations to find relevant information was cumbersome. With complex cases, turning email discussions into action items in the project management platform was a frustrating process. The team needed a better way to communicate in real-time, with appropriate documentation so that all parties were on the same page.

### Key Benefits

- Secure and compliant
- Easy to implement
- Enables feature-rich, real-time collaboration
- Improves efficiency and clarity in communication
- Increases effectiveness for project management
- Enhances company's brand image

However, the firm couldn't use a video-conferencing tool hosted by a third party. Strict privacy regulations for the legal industry dictated that LAUX LAWYERS AG must maintain tight control over all communications. They needed to deploy a solution that would support better collaboration—without running afoul of the law.

## Solution

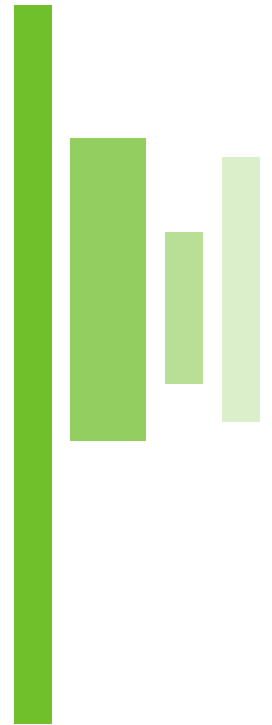
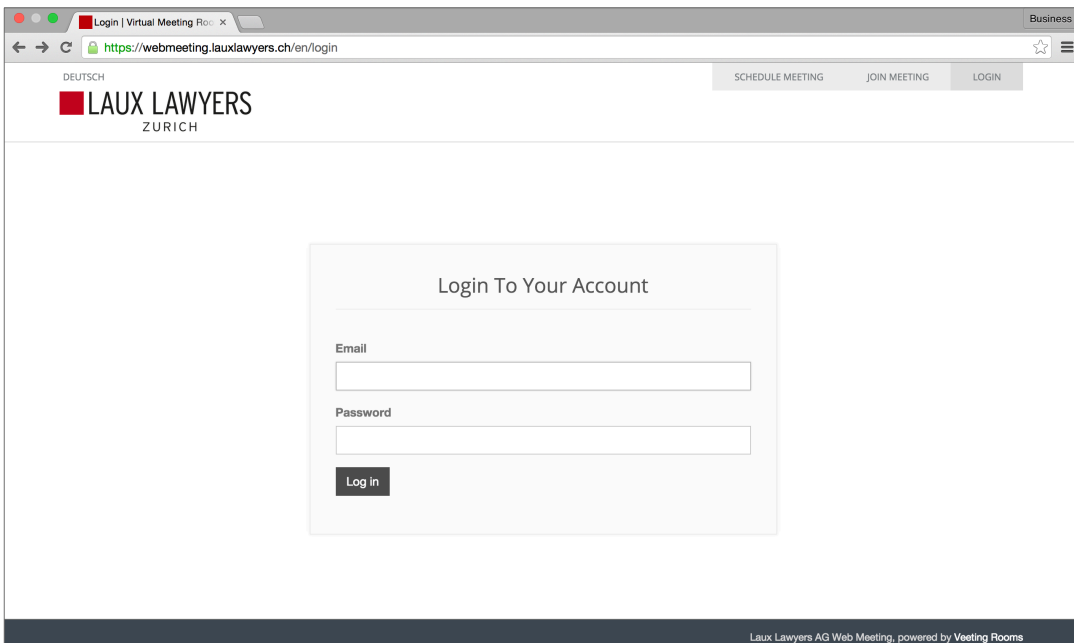
In 2015, LAUX LAWYERS AG selected Veeting Rooms to provide a reliable audio/video conferencing application. The software was installed on-premise at the law firm to comply with the standards for security and data privacy required by the regulatory authorities in Switzerland. Implementation took only a short time, and the modern web-interface allowed all participants to readily access the platform without having to install software on individual devices.

Veeting Rooms provided the firm with a real-time collaboration platform complete with tools for note-taking, file upload, virtual whiteboard, presentations, and screen sharing.

Notes added during meetings became part of the minutes and created a built-in audit trail to improve accountability.

The ability to easily schedule meetings, set agendas, and follow through by turning discussion items into assigned tasks in the firm's project management system has proven very beneficial. Projects are now completed with greater efficiency since communication is clear and productive.

*"The Veeting Rooms solution was surprisingly straightforward to get up and running. It has simplified and streamlined collaboration since everyone is seeing the same thing. The virtual meetings also help us focus on what we want to accomplish so that discussions are actionable. As an added bonus, having the web portal white-labeled with the LAUX LAWYERS logo enhanced our firm's image with a professionally branded virtual presence."* – Christian Laux, Founder of Laux Lawyers AG



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